

Concierge Platform: a hospitality marketplace admin with consent tooling built in

A lifestyle and hospitality concierge business sells experiences and services from many merchants and partners, tracks orders and payments, runs an affiliate programme, and publishes content across more than one site. The...

Role: Architect and developer

Stack: Next.js (App Router), Radix UI, react-hook-form

Context

A lifestyle and hospitality concierge business sells experiences and services from many merchants and partners, tracks orders and payments, runs an affiliate programme, and publishes content across more than one site. The platform behind that is a marketplace administration system, and this one shares its architectural backbone with the Aedah Commerce Suite: the same multi-tenant marketplace pattern, applied to hospitality.

What I built

Commerce core

Merchants and partners, products with variants, occurrences (dated or scheduled availability), inventory, customers, orders and payments, categories and add-ons, with reports across all of it.

Affiliate programme

Programmes, tracked links, commissions and payouts as first-class objects with their own admin screens, so the referral economics are auditable rather than reconciled by hand.

Multi-site CMS

Sites, pages, templates and a media library managed from one admin, because a concierge business runs several brand surfaces and should not need a separate CMS for each.

Cookie-consent management

This is the module that is unusual for a commerce admin. It manages consent policies, embeddable consent widgets and consent logs, for the platform's own sites and potentially for merchant sites too. Consent becomes something the operator configures and can evidence, rather than a script pasted into a template.

Platform operations

Roles and permissions, API keys for integrators, audit logs, email templates and settings.

Decisions worth noting

- ◆ **One pattern, two products.** The marketplace-admin architecture here and in the Aedah suite is the same family. Reusing a proven structure meant the hospitality-specific work (occurrences, add-ons, concierge requests) got the attention instead of re-solving orders and payments.
- ◆ **Consent as data.** Treating consent policies, widgets and logs as managed entities anticipates exactly the compliance questions clients now ask, and it turned out to be the most distinctive part of the build.

Why it is in the portfolio

It demonstrates a reusable marketplace-admin architecture and, specifically, product thinking about privacy compliance as a feature. If a conversation turns to consent management, audit logging or affiliate economics, this is the project to open.